

EVALUATION TOPICS

Department of Concrete, Materials, Technology, Management **Functions distribution table, row 3**

1. Efficiency, exchange and comparative advantage.
2. Profit and loss.
3. The offer on the markets of goods and services.
4. Demand on the markets for goods and services.
5. Currency and the money market.
6. Theory of production, costs and supply.
7. The impact of foreign investments on economic growth.
8. Negotiation techniques in business
9. The financial market.
10. Economic growth and development.
11. Inflation. Inflation factors.
12. The impact of digitization on the labor market.
13. The relationship between individuals' digital skills and performance on the labor market.
14. The technical revolution in the current context. Economic implications of digitization.
15. The inherent nature of speculative bubbles in financial markets.
16. Adoption of digital technologies in small and medium-sized enterprises: Analyzing the factors influencing the adoption and use of digital technologies in SMEs, including benefits, challenges and potential solutions.

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